



A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM
(Autonomous)
(Re-Accredited with "A" Grade by NAAC)
NEWS LETTER

No.29

June 2016 – Nov 2016

From the Principal's Desk . . .

With immense pleasure and pride, we release the Twenty Ninth Newsletter of our college.

From the Editorial Board . . .

We are indeed very happy that the Twenty Ninth Newsletter of our college is released with the co-operation of our Colleagues.

Highlights

Founders Day was celebrated on 09.07.2016 in memory of our Beloved Founder "Vidhiya Seva Rathna" Thiru.A.D.Jeya Veera Pandiyan Nadar, Floral Homage was paid to the Founder by the Staff and Students.



Members of the faculty and students commemorated the memory of our munificent founder by paying Glorious tribute in their spirited speech.

The College Union was inaugurated by the Founder President Thiru.A.D.Jeyem Pandian on 17.09.16.Mrs.

Prema Jeyem Pandian lighted the Kuthu Vizhaku.



The Office Bearers were installed by the Chief Guest. Secretary, Thiru. N.Kathiresan Prabhu, Offered felicitations.

The 70th Independence Day was celebrated in the college campus with Dr.L.Megala Principal of our College as the President and Dr.A.Santhanalakshmi as the Chief Guest.



An Exhibition was conducted by each and every department of the college in the month of August. Students exhibited various experiments, models, products that will be useful for the society.

Bridge Course in English was conducted on 26.7.16 and 27.7.16 for all the first year students to bridge the gap between the required and acquired level of English language.



Course	University Rank Exam	Rank Secured	Name of the Rank Holder
B.Com.	June , 2016	16	M.S.Hajira Nachiyar
M.Com.	,,	12	S.Vijayashanthi

Our campus is free from Ragging, Juniors and Seniors have a good rapport. So the first year students were heartily welcomed by the senior students with cultural activities on Fresher's day (17.09.16).

Talents day which encourages the students to exhibit their talents in various fine arts activities was conducted on 19.09.2016



An Academic Audit to evaluate the performance of each and every department was conducted on 21.10.2016

In view of the Autonomous visit which was scheduled in the month of December a Mock Autonomous visit was conducted on 21.10.2016 to provide valuable suggestion to each and every department.

Department of Commerce

Seminar Conducted

A seminar was conducted on Personality Development on 29.07.2016. The resource person was Dr.Syed Rafiqahmed, Associate

Publications in Journals

Name of the Staff	Title of the paper published	Name of the journal
Dr.V.Renuga	Customer Relationship Management in Banking Sector	International Journal of Engineering Science & Computing , ISSN 2250 – 1371, Volume 6, Issue No. 8, Aug. 2016.
Dr. R. Krishnaveni	Perception of Women Consumer towards Branded Cosmetics in	International journal of Science and Research Volume 5 Issue 7, ISSI:2319-7064, July 16
	1. Evolution of credit cards in India – A Review. 2. Sales promotion Schemes in Indian Market.	International Journal of Commerce, Management and Computer Application Vol:II, Issue:4 ISSN: 2395-2091(Online) 2395- 2083 July - August 2016.

Speakers' Forum

Speakers' Forum meeting was conducted on 18.07.2016. 10 students of II B.Com, spoke on various topics.

Speakers' Forum meeting was conducted on 19.08.2016. 12 students of I B.Com, spoke on various topics.

Journal Club

A Journal Club meeting was conducted on 20.07.2016 and eight students of III B.Com., presented papers taken from various journals; and another meeting was conducted on 12.08.2016 wherein 10 students of II M.Com., presented papers.

Students' Exposure

Participation in
seminar/workshop/conference

Date	Topic	Organiser	Place	Participants
24.06.16 & 25.06.16	Seminar on Entrepreneurial Opportunities in Indigenous and Export Industries for Women and Youth	Department of Women Studies, Bharathidasan University, Khajamalai Campus, Tiruchirappalli & Women Entrepreneurs Association of Tamilnadu (WEAT)	St. Joseph's College, Tiruchirappalli.	II M.Com. Students C.Arthi K.Kalaimathi K.Sarika V.Abinaya V.Subashree
05.08.16	Basic Training Programme on Human Rights	National Human Rights Commission	AVVM Sri Pushpam College, Poondi, Thanjavur	II M.Com. Students G.Nathiya S.Monisha R.Tamilarasi S.Merlin Anusiya C.Arthi
23.09.16	Seminar on Modern Banking	Department of Commerce, A.R.C.Viswanathan College, Mayailaduthurai	A.R.C.Viswanathan College, Mayailaduthurai	M.Phil. Scholars R.Durga A.Meera K.Neethu M.Packialakshmi D.Vijayalakshmi

Staff Name	Seminar Topic	Place & Date
Dr.M.Selvachandra	Intercollegiate Seminar on Modern Banking	Department of Commerce, A.R.C.Viswanathan College, Mayailaduthurai on 23.09.16.
Dr.N.K.Premavathi	Seminar on "Entrepreneurial Opportunities in Indigenous and Export Industries for Women and Youth"	St. Joseph's College, Tiruchirappalli on 24.06.16 & 25.06.16.
Ms.M.Pathmapriya	Basic Training Programme on "Human Rights".	AVVM Sri Pushpam College, Poondi, Thanjavur on 05.08.16.


Department of English

Arundhati Roy Club of English conducted a One day seminar on 20.10.2016 entitled "Shakespeare for Z gen. Mrs. S.Sathyabama, Asso.Prof.of English, AVC.College, Mayiladudurai, was the Resource Person.

Invited Talk

Dr.M.Selvachandra acted as Resource Person for the Intercollegiate Seminar on Modern Banking, organized by A.R.C.Viswanathan College, Mayailaduthurai on 23.09.2016 and delivered a lecture on **"E-Banking practices and E- Wallet"**

Speakers' Forum was conducted on 12.07.16 for I.B.A.English. Dr.V.Umamaheswari, Asst. Prof. Of English was the Chief Guest. The students spoke about the famous Literary Figures and Literary works like Shakespeare, D.H.Lawrance, and Charles Dickens etc.

Speakers' Forum was conducted on 30.07.2016 for II.B.A.English. Dr.A.Santhanalakshmi, Head of the Department was the Chief Guest. The students spoke about the various Literary ages like Elizabethan age, Victorian age etc.

Journal Club was held on 28.7.16 and 29.7.16 for III.B.A.English students. The Programme was organized to encourage the students to use internet for academic purpose.

The department extends its activity to the community through its extension activities entitled "The Basic English". This programme is offered to the school students who study from DMI society and NGO organization.



Mrs.P.Kalaivani of English department presented a paper on the International Conference on 7.10.16 and the paper entitled "Manju Kapur portrayed as Contemporary Writer with the special reference to *Home*" was published in Roots

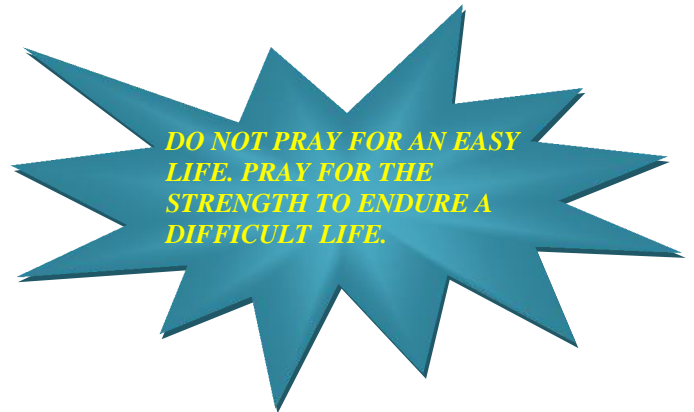
international Multidisciplinary Researches with impact no: 0811. She has also attended a two day National Seminar on 20&21 October 2016, conducted by Annamalai University and presented a paper entitled Harlem Renaissance: its impact on American Literature.

Ms.G.Nilanandhini secured University Rank for the year 2015-16.

Department of English conducted English Literary Exhibition on 03.08.16. Our students exhibit various literary scenes from literary works like *paradise lost*, *Romeo and Juliet* etc.

The Second Doctoral committee meeting for Mrs.R.Gunavathi part-time research scholar, guided by Dr.A.Santhanalakshmi was conducted on 20.09.16.

A Short Term Certificate Course – entitled Objective English for competitive examination was completed.



Department of Mathematics

S.No	Date	Topic	Resource Person
1.	20.07.16	Exhibition on Mathematics in Day to Day Life	Dr. L. Megala, Principal, A.D.M. College for Women.
2.	16.09.16	Mind of Mathematician	Dr. Robinson, Christen College, Chennai.

UNIVERSITY RANK HOLDERS

Class	BATCH	NAME OF THE STUDENTS
UG	2013 - 2016	G. Manjula VIII th
PG	2014 – 2016	R. Ilavarasi VIII th

EXTENSION ACTIVITY

S.No	Date	Topic of the Activity	Place
1.	07.09.16	Easy Arithmetic at Panchayat Union School	In and around Nagapattinam
		Quiz Competition	Panchayat Union School, Anthe napettai

S. No	Date	Name	Topic	Place
1.	22.8.16	Dr.(Mrs).K. Prakash Rani	Chair Person : New Insights of Mathematics , NCONIM – 2016	E.G.S Pillay Arts & Science College, Nagapattinam.
2.	23.8.16	Dr.(Mrs).K. Prakash Rani	Resource Person : Applications of Queueing Theory	Sri Sarada Mahavidyalaya m Arts & Science College for Women, Ulundurpet
3.	23.08.16	Dr.(Mrs).N. Sarala	Chair Person : New Insights of Mathematics , NCONIM – 2016	E.G.S Pillay Arts & Science College, Nagapattinam.

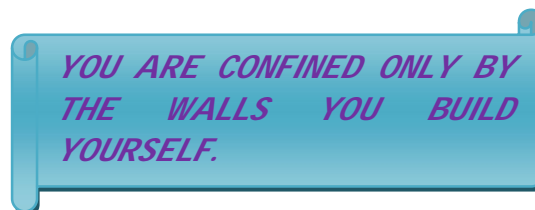
Ph.D Awarded

S. No	Date of viva	Name of the Guide	Name of the candidate
1.	16.09.16	Dr.(Ms.) R. Sophia Porchelvi, Controller of Examinations/Assoprof. of Mathematics	Mrs. G. Sudha

S.No	Name	Total Number of Publication
1.	Dr. R. Anbu Selvi	7
2.	Dr. N. Sarala	6
3.	Dr .R. Sophia Porchelvi	8

Synopsis Viva – Voce

1.	04.07.2016	Dr.(Mrs.) N. Sarala	S.Suganya
2.	19.07.2016	Associate Professor of Mathematics, Nagapattinam	Rajkumari
3.	15.10.2016		M. Prabavathy



Department of Physics

S. No	DATE	CLASS	PROGRAMME	PLACE & RESOURCE PERSON
1	12.04.16	PHYSICS AND CHEMISTRY FACULTY MEMBER S II M.Sc PHYSICS STUDENTS	INTER-DEPARTMENTAL FACULTY DEVELOPMENT PROGRAMME ON ONE DAY WORKSHOP IN GAUSSIAN SOFTWARE	ECONOMICS SEMINAR HALL Dr.J.SWAMINATHAN, ASSOCIATE PROFESSOR OF CHEMISTRY, AVC COLLEGE FOR ENGINEERING, MANNAMPANDAL

2	06.08.16	UG&PG PHYSICS STUDENTS	JOURNAL CLUB MEETING	PHYSICS LAP Dr.L. MEGALA, PRICIPAL OF ADM COLLEGE .NAGAPATTINAM
3	06.08.16	UG&PG PHYSICS STUDENTS	SPEAKERS FORUM MEETING	PHYSICS LAP Dr.L. MEGALA, PRICIPAL OF ADM COLLEGE. NAGAPATTINAM
4	10.08.16	UG&PG PHYSICS STUDENTS	SCIENCE MOTIVATION PROGRAMME	AV ROOM Ms.V.SATHYAKU MARI, HI-TECH RESEARCH FOUNDATION,

Nagapattinam (Dt). Dr.S.Velvizhi, Head, made arrangements for all the sessions.

Speakers Forum and Journal Club were conducted by the Department of Zoology at Zoology seminar hall on 13.8.16. 33 of our students participated.

Inaugural function of certificate course entitled “Basic Techniques in ornamental fish culture and Breeding” done in collaboration with the Tamil Nadu Fisheries University, Nagapattinam was held on 21.9.16. Dr. Rathnakumar i/c vice chancellor of THFU, Nagapattinam, was the Chief Guest.

Wildlife week celebration-competition was conducted on 21.10.16 by the Department of Zoology. Conducted oratorical, Essay writing and drawing competitions related to wildlife.

Demo of Digital Frog Virtual Laboratory for all the faculty members of zoology and the Demo of Interactive Broad were explained to all the faculty members of the college by the Technical officer on 15.10.16 at A.V.Room and it was conducted by the Department of Zoology.

Following faculty members participated and presented paper in the National seminar on Recent Trends and Challenges in Biosciences – RTCB – 2016, on 16.10.16 at PG & Research Department of Zoology, Khadir Mohideen College, Adirampattinam.

1. Dr. V.Valarmathi - Potential antibacterial activity of the Land Snail *Cryptozonabristrialis* in Nagapattinam.
2. Dr. Madhuramozhi - Participated
3. Dr.S.Angelina - Participated
4. Dr. S.Krishnaveni - Participated
5. Mrs.S.Vanitha - Studies on Individual and combined effect of Lead & Arsenic on biochemical Composition of freshwater fish.
6. Ms. U.Sathiya - Study on Physio-chemical characteristic of

				TRANQUEBAR.
5	11.08.16	UG&PG PHYSICS STUDENTS	UNDER VILLAGE ADOPTION PROGRAMME MIDDLE SCHOOL ANDHANAPE TTAI 1”Nutton & Dietetics” 2” Save Electricity and Usage of Electricity ”	Mrs.ANITHA GODSON, M.sc., M.Phil DIETICIEN KARAİKAL. Mrs.R.PRISCILLA, H.O.D OF PHYSICS, ADM COLLEGE, NAGAPATTINAM
6	24.08.16	UG&PG PHYSICS STUDENTS	SAVE ELECTRICITY	AV ROOM Mr.S.KRISHNAN, JUNIOR ENGINEER, TNEB, NAGAI.

Department of Zoology

Department of Zoology conducted Science Exhibition ZOOLOGY INSPIRE 2016 on 30.7.16 at Seminar Hall. Dr. R.Ushadevi inaugurated the Exhibition along with the head of the Department Dr. V. Valarmathi, judges and staff members. UG and PG students of our Department were participated and presented their Exhibits. The Judges Dr. S. Malathy HOD of Chemistry, Dr. K. Prakashrani HOD of Maths, Mrs. R.Prisilla HOD of Physics declared the I,II&III prizes.

Department of Zoology conducted an extension activity at Andhanapettai on 9.8.16. Dr. Madhuramozhi Govindarajalu was the chief guest, she gave a talk on the importance of Breast feeding as a part of the celebration of Breast feeding week from 1.8.16 to 7.8.16, 36 mothers of that village benefited through this programme.

72 students from the department of Zoology, 4 staff members Dr.V.Valarmathi, Dr.S.Angelina, Mrs.S.Vanitha, Ms. U.Sathya and a Lab Asst. Mrs.N.Kasthuri attended a workshop on Fish for All Research and Training centre, Poombuhar,

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drinking water sample of Nagapattinam area.

7. K.Amutha - Participated.

Department of Chemistry

The Department organized an awareness programme in Anthanapettai village, Nagapattinam. We conducted a meeting entitled “**Avoid Plastics**” in the panchayat middle school, as extension activity on 29.07.2016. Our UG and PG students explained about the need for avoiding plastics and the causes of Cancer, pollution and Global Warming. They also gave tips **reduce, recycle and reuse** of the waste material.



Our department organized “Chemistry Expo” on 30.07.2016 in hall no.13&14. About 25 exhibits were displayed in this “Chemistry Expo”. Our students explained about the experiments and charts. Perfume, soap making, piezoelectricity, Diffusion of heavy metals harmful effect of diapers, aluminium foil, bleeding of iron, Elephant paste, Bio-diesel and Chemistry magic experiments were the interesting exhibits.



An alumna meeting was held on 13.08.2016. 25 alumnae attended the meeting. During the interaction session, students who are in good profession shared their experience and encouraged students. Principal asked them to be in contact with the department.

Ph.D AWARDED:

S.N O	DATE OF VIVA	NAME OF THE GUIDE	NAME OF THE CANDIDATE	TITLE OF THE THESIS
1.	21.10.16	Dr.G.Madhu rambal	R.Rooba Vithiya	Solvothermal and Solvant Free Mechano Chemical greener synthesis, characterisation and applications of metal organic materials.

Department of Tamil

Tamil Literary Association organized a seminar on 04.10.16, V. Madhiyaran, Asst. Prof. of Tamil, Bharathidasan University. He enlightened the students by giving speech on empowerment of women in Literature.

Dr. T. VASUGI Asst. Prof. of Tamil, Presented a paper on “Urainadai Tamil Valartha R.p. Sethupillaiyen Vakku Thuimai in the International conference on Urainadai Tamil Jointly Organised by Karanthai Tamil Sangam & Tamil Ayya Kalvi Kazhagam Thiruvaiyaru on 23.07.2016.

Dr. T. Vasugi Asst. Prof. of Tamil, Published a paper on R.P. Sethupillaiyen Vakku Thuimain form of book. Book

entitled *Urainadaiyin Marabum, Manbuum*.

Dr. T. Vasugi Asst. Prof. of Tamil, acted as Resource person & chief guest for the linguistic harmony celebration conducted by CPCL Karaikal at CPCL conference hall on 21.11.16.

Department of Economics

Organized a One day Seminar on 14.9.2016 on the topic "How to prepare the SET ,NET Exam" The Resource person was Dr.V.THANDAPANI Assistant Professor of Economics ,Thiru.Vi.Ka.College Thiruvarur, explained in detail about how to prepare for NET, SET Examinations.



In collaboration with M.S.Swaminathan Research Foundation, Fish for All Research and Training Centre, Poombuhar we conducted a One day Workshop on "**Fish Based Microenterprises Development and It's Economics**" on 30.07.2016 at Fish for all Research and Training Centre Poombuhar, Nagapattinam. 48 Students of Economics and 8 Staff members participated in this Workshop. This One day Workshop motivated our students to become an **Entrepreneur**. Students also acquired in depth knowledge about **Integrated Farm Culture** from this Workshop.

Village Adoption Scheme (VAS) is one of the Extension Activities of our College .As a part of the scheme Department of Economics conducted a one **News Letter**

A.D.M College for Women day awareness Programme on Eradication of Child Labour at ANDHANAPETTAI village on 12.08.2016. The faculty members along with 25 students of III,B.A and II.M.A. Economics students conducted a number of activities related to Eradication of Child Labour.

Department of History

Archaeological Excavation Tour on 18.07.2016 to Keeladi near Chanvampudur. B.A. History students of 42 were taken by Dr. A. Brema HOD of History and Mrs. R.Alamelu Asst.prof. of History to Keeladi.



A Meeting on the topic "Employment Opportunities in Tourism" was conducted at A.V. Room, Mr. G.Rajapandian, Industrialist, Arvind Air Travels of Nungambakkam, Chennai was the resource person. He explained about the various types of Tourism and the tourism Department in India and Abroad and the Opportunities to get job in this field.

Speakers forum was conducted on 22.9.2016. Dr.A.Brema HOD presided over the meeting I.B.A and II.B.A and III.B.A students participated and spoke in various topics.

To improve the general knowledge, on 23.09.2016 Journal Club meeting was conducted Dr.A.Brema, HOD presided over the meeting I.B.A and II.B.A and III.B.A students participated in this meeting and presented various articles taken from various Journals.

An Village Extension Welfare Scheme programme was conducted on 23.8.2016 at the govt. Middle school

Anthanapettai. Dr.C.Thamilselvi, MBBS, DGO was the resource person. She gave meritorious speech about the Disease and the various ways and means for Immunity. She advised to take quality food (nutritious food) to the children. She tested 23 affected children and gave medicines to them.

An Village Extension Welfare Scheme programme was conducted on 23.8.2016 at the govt. Middle school Anthanapettai. Dr.C.Thamilselvi, MBBS, DGO was the resource person. She gave meritorious speech about the Disease and the various ways and means for Immunity. She advised to take quality food (nutritious food) to the children. She tested 23 affected children and gave medicines to them.



Department of Computer Science

S.N o.	Date	Topic	Resource Person	Participants
1	10.08.16	Exhibition-2016	The judges are Dr.R.Ushadevi, Vice Principal, Dr.R.Sophia Porchelvi, COE and Dr.V.Renuga, IQAC Co-Ordinator	Winners: III CS 1. S.Rifaya 2. T.A.Afiya 3. A.Priya 4. R.Swathi } Ist Prize I.B.Sc., CS 5. H.Irfana Seerin 6.A.Vaitheeswari 7.S.Noore Yasmin } IInd III Prize 1. S.Barakath Nisha 2. S.Noorul Ashika III CS 3. R.Sara Masura 4. R.Lakshmi Priya 5. V.V.Raja Surya BCA 6. S.Swathi } II

Workshop

S.No.	Date	Topic	Resource Person	Participants
1	09.09.16 & 10.09.16	Multimedia	Mr.K.Antony Justin, Alpha Sense Technologies, Kumbakonam and C.Saravanan, Graphics Designer, Monkport Technologies, Chennai	Final UG , PG and II MCA students

Extension activity

S.No.	Date	Topic	Resource Person	Participants
1.	From 05.07.2016 to till date	Online Training	Faculty of Computer Science Department.	All the Final Year UG & PG Students
2.	From 16.08.2016 to the end of Semester	Online Examination Portal Installed by the Department of computer Science as an Extension Activity for the Entire college Students to attend CIA Test and to get training in other competitive Examinations like TNPSC, NET, SLET etc.,	Faculty of Computer Science Department	All the UG and PG Students
3.	From 10.08.2016 to 23.09.2016	Computer training on Ms office and internet	Ms.R.Akiladevi, Ms.V.Bhavya and S.Jothilakshmi	Economically backward and Dropout students from District Child Protection Unit, Nagapattinam
4.	From 01.09.2016	Computer training on Office Packages	Faculty of Computer Science Department	Teaching Staff in our College

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5.	19.08.16	Under Village Adoption Scheme, One Day Programme on "World Humanitarian Day"	Chief Guest Dr. S. Krishnaveni, Asst. Prof. of Zoology, Organized by Faculty of Computer Science Department	School Students, Middle School, Anthanapettai village, Nagapattinam.
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3	B. Mahalakshmi & M. Nigitha Diwani, III MCA, A.D.M College for Women, Nagapattinam.	23-09-16 & 24-09-16	National	Needs for Data Mining	Department of Computer Science, Rabiammal Ahamed Maideen College for Women, Tiruvarur.
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University Rank:

S.NO	Year	Name	Class	Rank
1	2016	S. Nandhini	B.Sc Computer Science	8
2		M. Hameetha Affrin	B.Sc Information Technology	6
3		S.Sanofar Fathima	MCA	14
4		M.Bhuvana	M.Sc.Computer Science	21

Certificate Course

S.No.	Year	Title	Handling Staff Members	Participants
1	2016-2017	Ms-Office & Internet	K. Arul Marie Joycee HOD of CS S. Jothilakshmi Asst. Prof. of CS	All Major Students
2	2016-2017	DTP	K. Kavitha Asst.Prof.of CS S. Thaiyalnayaki Asst.Prof.of CS R. Parkavi Asst.Prof.of CS	All Major Students

Speaker's Forum (through LCD Presentation):

S. No	Chief Guest	Date	NAME OF THE STUDENT	TITLE
1	Dr.Mrs.L.Megala,M.Sc.,M.Phil.,Ph.D., Principal	14-09-16	S.Revathi,III MCA K.Sowmiya,III MCA A.Ramya,III MCA C.Meena,III MCA B.Mahalakshmi,III MCA J.Jaquiline Mary,II M.Sc CS R.Jeyapriya, II.M.Sc CS	Cyber Crimes Ontology OOSD BPO Software Computing Android Computing Sensor Network

Workshop:

- One Day Workshop on "Industry Perspective Training Programme on C Language" was organized on 15.09.2016 conducted by Department of Computer Applications, A.V.C. College of Engineering, Mayiladuthurai. II MCA Students participated in this workshop.

Paper Presentation:

S.No	Name of the Students	Date & Year	National/International	Topic	Place
1	S. Revathi, A. Ramya, & K. Sowmiya, III MCA, A.D.M College for Women, Nagapattinam.	23-09-16 & 24-09-16	National	Introduction to Data Mining Concepts	Department of Computer Science, Rabiammal Ahamed Maideen College for Women, Tiruvarur.
2	C. Meena & R. Gokila, III MCA, A.D.M College for Women, Nagapattinam.	23-09-16 & 24-09-16	National	Uses of Data Mining in Various Field	Department of Computer Science, Rabiammal Ahamed Maideen College for Women, Tiruvarur.

Beautiful Quotes

- *I'm beautiful in my own way because God makes no mistakes.*
- *No beauty shines brighter than that of a good heart.*
- *I opened two gifts this morning. They were my eyes.*

PAPER PRESENTED BY STAFF 2016-2017

S.No	Staff Name	Title of the Paper	Place & Date	
1	K.Arul Marie Joycee H.O.D. of Computer Science	Needs for Data Mining	Rabiammal Ahamed MAideen College for Women, during 23 rd and 24 th Sep 2016	
		Data Storage Security in Cloud Computing	“Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National
2	K. Kavitha Asst.Prof.in Comp.Sci	Security In Mobile Computing	Rabiammal Ahamed MAideen College for Women, during 23 rd and 24 th Sep 2016	National
3	S. Thaiyalnayaki Asst.Prof.in Comp.Sci	Crime Detecting Using Data Mining Techniques Uses of Data Mining in Various Field Data Mining Trends and Applications in Crime Investigation	Rabiammal Ahamed MAideen College for Women, during 23 rd and 24 th Sep 2016 Rabiammal Ahamed MAideen College for Women, during 23 rd and 24 th Sep 2016 “Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National
4	R.Parkavi Asst.Prof.in Comp.Sci	Security In Mobile Computing Data Storage Security in Cloud Computing	Rabiammal Ahamed MAideen College for Women, during 23 rd and 24 th Sep 2016 “Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National
5	E. Kalaiselvi, Asst. Prof in Computer Science	Health Care Monitoring System using Wireless Body Sensor Network	“Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th	National

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		(WBSN)	September 2016.	
6	R. Buvanewari, Asst. Prof in Computer Science	Pen Technology	“Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National
7	G. Lokeshwari Asst. Prof in Computer Science	Gesture Computing	“Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National
8	M. Kaveri Asst. Prof in Computer Science	G-Mobile Technology	“Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National
9	R. Agiladevi Asst. Prof. in Computer Science	Mind Reading Computer	“Recent Trends in BIG DATA Analytics”, at Sir Issac Newton College of Arts and Science College, Pappakovil, Nagapattinam, during 17 th September 2016.	National

Department of BBA

The Department of Business Administration has conducted an exhibition for BBB students on 11.08.16 at Economics seminar hall in our college . Name Of the judges for this Exhibition is

1. Dr.A Santhanalakshmi, HOD of English
2. Dr.N.Sampathlakshmi, Associate prof. of .commerce.
3. Dr.S. Krishnaveni. Associate prof. of Zoology

Prize winners:

- 1.Waste Management
2. Second place: Top fine Business categories in the world
- 3Third place: Production system in MNE’S online shoppin

S. No	DATE	NAME OF THE ACTIVITY	TOPIC	RESOURCE PERSON	VENUE	BENEFICIARIES
1	03.08.16	Science Exhibition	Food and Nutrition. Plastic Recycling.	Dr.L.Megala Principal.	Hall No:20	All staff and students
2	07.09.16	Association Meeting	Awareness to women Health.	Dr.P.Rahini MBBS.,DGO Obstetrician & Gynaecologist	Hall No:20	All staff and students.
3	11.07.16	Speakers Forum and Journal club.	Diet and Vitamins. Gene . Hybridisation	Dr.Miss.S. Krishnaveni. Department of Zoology.	AV Room	All Staff and students
4	17/08/16	Extension activity	Rain Water Harvesting	---	Village Adoption Scheme at Andhanapettai	Village people

25 Students of EXNORA and Environmental Education club along with the 3 staff Members Dr.S.Angelina Glorita Parimala Mrs.P.Kavitha and Mrs.D.Savithiri participated in the Independence day Celebration on 15.08.2016 at Government Middle school of our Adopted village Andhanapettai.

Staff members spoke about the sacrifices of made by our freedom fighters and the role of children's in materializing the dream of our Farmer President Dr. A.P.J.Abdul Kalam in making India a strong nation. we contributed chocolates to all the children's. After the celebrations 25 Plant saplings were planted in and around the School

S.No	Date	Activity	Resource Persons
1	08.08.2016	Job Oriented Courses - Accounting Principles with Tally ERP.9 was started for the academic year 2016 -17.	Mr. Prakash, (A.D.J.Dharmambal Polytechnic College, Nagapattinam. Miss.M.Pathmapriya A.D.M.College for women,(Autonomous), Nagapattinam
2	10.08.2016	Inaugural function for the courses Fish Processing Technology . Job Oriented Courses - Fish processing Technology was started for the academic year 2016 – 17 on 21.09.2016	Dr. Velvizhi , Head , Fish for all Research center , Poompuhar. Miss. P. Kuyili, Mr.Jeyakumar, Trainer, Fish for all Research center , Poompuhar. Explained the job opportunities available in the field.
3	11.08.2016	Job Oriented Courses - Garment Construction was started for the academic year 2016 – 17.	Mrs. P.Sagayamary (A.D.J.Dharmambal Polytechnic College, Nagai)
4	13.08.2016	Soft Skill and Interview Skill was Inaugurated on 13.08.2016.	Mr. N. Arunkumar, Miss. Suriya, Sri Academy , Trichy

5	16.08.2016	Job Oriented Courses - Desktop Publishing was started for the academic year 2016 – 17.	Mrs. K. Kavitha Mrs. S. Thaiyalnayagi Mrs. R. Parkavi A.D.M.College for women,(Autonomous), Nagai
6	16.08.2016	Job Oriented Courses - Office Packages and Internet was started for the academic year 2016 – 17.	Mrs. K. Arul mary joycee Miss. S. Jothilakshmi A.D.M.College for women,(Autonomous), Nagai
7	06.10.2016	Workshop on Role of District Industrial Centre in Self Employment and Skill Development.	Mr.Arulselvam , General Manager, District Industrial Centre, Nagapattinam and Mr. M. Sellathurai , Chairman ELTEC Group, Mailaduthurai.



S.NO	DATE	ACTIVITY PARTICIPATED/ CONDUCTED	RESOURCE PERSON	BENEFICIARIES
1.	27.6.2016	Participated in the world Drug prohibition day rally organised by Indian Red Cross Society, Nagapattinam Dt branch & Narcotic branch CID Department from Nagapattinam Railway Station to new bus stand – 106 Volunteers and co-ordinators Mrs. R.Alamelu, Ms.M.Slochana participated in it.	Mr. Jayachandran, IPS Superintendent of Police, Nagapattinam Flagged of the Rally and distributed certificates to the volunteers.	Public got awareness
2.	13.7.2016	Extension Activity at adopted village Andanapettai First Aid Awareness programme presented First Aid box & Medicines to Panchayat union middle School.	Mr.J. Benjamin First AID Trainer IRCS, Nagapattinam District Branch	School Children
3	26.07.2016 27.07.2016	First AID Training camp to YRC volunteers-64 YRC volunteers attended this camp	Mr.J. Benjamin Mr. Rajkumar First AID Trainers IRCS, Nagapattinam	Sixty four YRC volunteers
4	04.08.2016	Observance of world population day seminar and quiz competition and Human Population and Human Development	Prof. D.Savithri, M.A., M.Phil.,B.Ed., Associate Professor in Economics, A.D.M.College for Women, Nagapattinam enlightened the volunteers on Human population and World Population day	YRC volunteers
5	09.08.2016	Six volunteers participated in Geneva convention day competition Organised by IRCS Nagapattinam		
6	12.08.2016	50 YRC volunteers co-ordinator Mrs.	District Revenue Officer, District Chief Educational	M.Nithya II B.Sc Zoology- I Prize in

		R.A.lamelu attended the Geneve convention day meeting at DBG Kalyana Mahal Nagapattinam	Officer, and members of IRCS Nagapattinam	Essay J.JansiRani-I Prize in speech K.Shobika-III prize in Drawing received prizes YRC volunteers got awareness on world place
7	14.09.2016	YRC volunteers actively helped to the maintenance of college Garden by lifting and pouring organic manure to plants in the College Garden		
8	28.09.2016 TO 30.09.2016	Fifteen YRC Volunteers attended a three day training on the First Aid and Disaster management at N.D.H.S School organised by Indian Red Cross Society, Nagapattinam		
9	15.10.2016	World students day – Abdul Kalam’s Birthday	Selvi.Neela ,II.B.Sc.Chemistry presented a speech on Abdul Kalam’s proverbs and motivated other students to follow these proverbs in their life. 30 students attended the meeting.	



2016-17 was held on 18.8.16. Dr V.Uma Maheswari co-ordinator welcomed the gathering.Principal Dr.L.Megala gave presidential address. The new office bearers were installed by Rotarian D.V.Muthiah president Nagapattinam Rotatry club and Rtn.R.Jawahar District chair-Rotaract President in his speech told about the aim and service of the club. Rtn.R.Jawahar in his address he encouraged the students to do more project works. Miss.R.Ramya new president of our Rotartact club said they will donate blood and will keep the campus clean Rtn.Aravinthan, Rtn.Arumaraisemmal felicitated the new office bearers. Co- Co-ordinator Mrs.P.Mariyammal proposed vote of thanks.

Rotaractors of our college celebrated AZADI 70 as ,India has entered the 70th year of Independence on 15th August 2016 .Our students planted trees to celebrate AZADI 70 on 24.08.2016.AS instructed National anthem was also sung by the staff and students of our club.

Rotract Club

Installation of office bearers of the Rotaract club of our college for the year

Counseling Cell

The College Counselling cell organized a seminar on 7.10.16, on the topic “Valviyal Aalosanaigal”.

Mrs. Shanbagamalar, Psychiatric, Social worker was the resource person.



NSS

A.D.M College for Women

5	24-9-2016	NSS DAY-LISTEN	A.V.Room ADM College for Women.	Mrs. D.Savithri Asst.Prof of Economics, ADM College for Women	100 Volunteers
6	15-10-2016	SAVE NATURE-EXHIBITION ON YOUTH AWAKENING DAY	A.V.Room ADM College for Women.	Dr.A.Dhanalakshmi H.O.D of Tamil ADM College for Women	175 Volunteers
7	21-10-2016	POOL CLEANING	Adapted Village-Anthanapettai	Mr. M. Kannan B.E., B.D.O Nagapattinam.	25 Volunteers

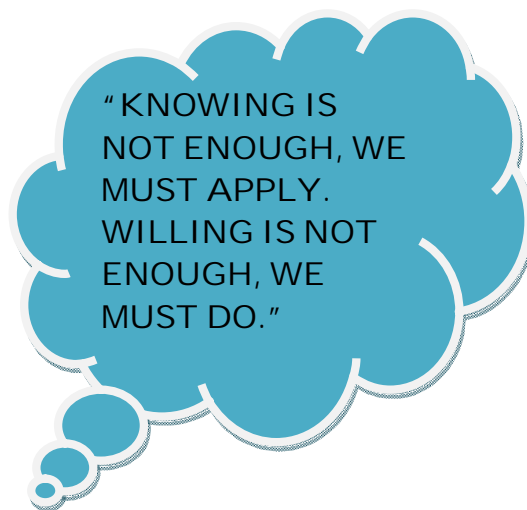
S. NO	DATE	PROGRAMMS	PLACE	RESOURCE PERSON	BENEFICIARIS
1	1-8-16	Green Garden Plantation	College campus ADM College for Women	-----	150 Volunteers
2	9-8-16	World Breast Feeding Week	A.V. Room ADM College for Women	Dr. K.R. Jeyakumar Pediatrician, GHQ	50 Volunteers
3	15-8-2016	70 th Independence Day Celebration	SDAT Stadium, Collectorate, Nagapattinam.	Mr. Palanisamy, District Collector	23 Volunteers
4	21-9-2016	Special Olympic Bharat Tamilnadu community level coaches training programme	E.G.S. Pillai College, Nagapattinam	Mr.D.J.Paul Devasagayam, Area Director, Special Olympic Bharat, Chennai.	70 Volunteers

Extension Activities

The department extends its activity to the community through its extension activities entitled "The Basic English". This programme is offered to the school students who study from DMI society and NGO organization.

VILLAGE ADOPTION

The Department of Chemistry organised an awareness programme in Anthanapettai village, Nagapattinam. We conducted a meeting entitled "Avoid Plastics" in the panchayat middle school, as extension activity on



29.07.2016. Our UG and PG students explained about the need for avoiding plastics and the causes of Cancer, pollution and Global Warming. They also gave tips **reduce, recycle and reuse** of the waste material.

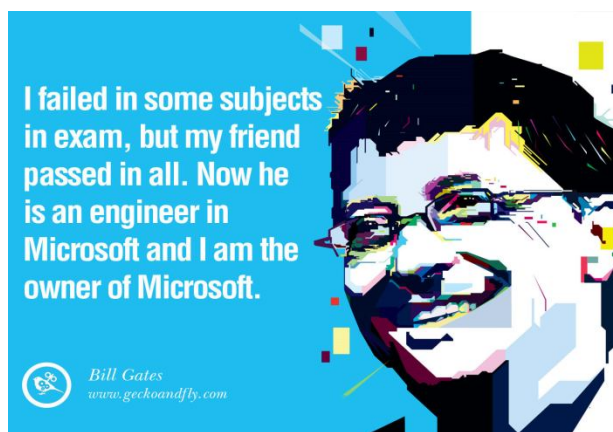
Department of Zoology conducted an extension activity at Andhanapettai on 9.8.16. Dr. Madhuramozhi Govindarajalu was the chief guest, she gave a talk on the importance of Breast feeding as a part of the celebration of Breast feeding week from 1.8.16 to 7.8.16, 36 mothers of that village benefited through this programme.

A.D.M College for Women

Village Adoption Scheme (VAS) is one of the Extension Activities of our College. As a part of the scheme Department of Economics conducted a one day awareness Programme on Eradication of Child Labor at ANDHANAPETTAI village on 12.08.2016. The faculty members along with 25 students of III,B.A and II.M.A. Economics students conducted a number of activities related to Eradication of Child Labor.

5.	19.08.16	Under Village Adoption Scheme, One Day Programme on "World Humanitarian Day"	Chief Guest Dr. S. Krishnaveni, Asst. Prof. of Zoology, Organized by Faculty of Computer Science Department	School Students, Middle School, Anthanapettai village, Nagapattinam.
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An Village Extension Welfare Scheme programme was conducted on 23.8.2016 at the govt. Middle school Anthanapettai. Dr.C.Thamilselvi, MBBS, DGO was the resource person. She gave meritorious speech about the Disease and the various ways and means for Immunity. She advised to take quality food (nutritious food) to the children. She tested 23 affected children and gave medicines to them.



S.No.	Date	Topic	Resource Person	Participants
1.	From 05.07.2016 to till date	Online Training	Faculty of Computer Science Department.	All the Final Year UG & PG Students
2.	From 16.08.2016 to the end of Semester	Online Examination Portal Installed by the Department of Computer Science as an Extension Activity for the Entire college students to attend CIA Test and to get training in other competitive Examinations like TNPSC, NET, SLET etc.,	Faculty of Computer Science Department	All the UG and PG Students
3.	From 10.08.2016 to 23.09.2016	Computer training on Ms office and internet	Ms.R.Akiladevi, Ms.V.Bhavya and S.Jothilakshmi	Economically backward and Dropout students from District Child Protection Unit, Nagapattinam
4.	From 01.09.2016	Computer training on Office Packages	Faculty of Computer Science Department	Teaching Staff in our College

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